

PROGRAMS



Lake Houston Area Young Entrepreneurs & Professionals Program

The Lake Houston Young Entrepreneurs and Professionals program is centered around a quality group of diverse young professionals aged 21 to 45 working together to showcase Lake Houston as a great place to live, work and play. YEP centers around three pillars of programming: social and networking events, professional development and civic engagement, providing its members with opportunities to get in front of and build relationships with local community and business leaders while building contacts among peers. Not only does YEP give young professionals a voice - it gives them an outlet for affecting change in the Lake Houston community. YEP will host eight events scheduled throughout 2019.

Program Sponsor - \$5,000 (Limit 1)

- ▶ Premier recognition in all advance publicity and social media as the Program Sponsor for all YEP activities
- ▶ Logo/hyperlink on Chamber website
- ▶ Company name added to program logo
- ▶ Special introduction and visual recognition at YEP events and programs
- ▶ Opportunity to speak at YEP programs and events
- ▶ Opportunity to place marketing material at programs and events
- ▶ Logo utilized where applicable
- ▶ Four YEP memberships (limited to one person per membership - not interchangeable)

Gold Sponsor - \$2,500 (Limit 2)

- ▶ Logo used where applicable
- ▶ Special visual and verbal recognition at all YEP events and programs
- ▶ Logo/hyperlink on Chamber website
- ▶ Recognition through social media outlets
- ▶ Opportunity to place marketing material at each seat
- ▶ Two YEP membership (limited to one person per membership - not interchangeable)

YEP: Recruiting/Anniversary Event

The biggest, most well-attended event of the year for Lake Houston Area young professionals celebrates the anniversary of YEP while inviting those interested in the program to see what it all about. Featuring food, drinks and fun, the YEP Recruiting/Anniversary event is a great opportunity for sponsors to promote their business to an exciting, vital and growing demographic.

DATE: October 2019 | EXPECTED ATTENDANCE: 150+

Presenting Sponsor: \$2,000 (Limit 1)

- ▶ Premier recognition in all advance publicity and social media as the Recruiting/Anniversary Event Presented by (Company Name)
- ▶ Special visual and verbal recognition at event
- ▶ Logo on Chamber website

Silver Sponsor - \$1,500 (Limit 4)

- ▶ Special visual and verbal recognition at all YEP events and programs
- ▶ Hyperlink on Chamber website
- ▶ Opportunity to place marketing material at each seat
- ▶ One YEP membership (limited to one person per membership - not interchangeable)

Bronze Sponsor - \$500 (Limit 6)

- ▶ Special visual and verbal recognition at all YEP events and programs
- ▶ Hyperlink on Chamber website

Membership (Chamber Member) -\$50

- ▶ Free entry to all YEP events through December 31, 2019

Membership (Chamber Non-Member) -\$75

- ▶ Free entry to all YEP events through December 31, 2019

- ▶ Opportunity to place marketing material at event
- ▶ One YEP Membership

Recruiting Anniversary Souvenir Sponsor: \$1000 (Limit 1)

- ▶ Logo on souvenir gift given at YEP annual recruiting event
- ▶ One YEP Membership