



## Weekly Update E-Newsletter

Each week, the membership of the Lake Houston Area Chamber of Commerce is sent the Weekly Update E-Newsletter with upcoming Chamber events, programs and news. Members also promote their happenings in the Member News & Events section. This is the main communication tool of the Chamber.

DATES: Each Monday | DISTRIBUTION: 1,400 weekly

### Presenting Sponsor - \$2000 (Limit 1)

- ▶ Premier recognition in the Weekly Update E-Newsletter with banner ad and hyperlink on each edition for one year
- ▶ Ad size is 480x60
- ▶ Camera ready png files due one week prior to run date
- ▶ Ads are subject to approval by Chamber staff

### Three Month Package: Chamber Central - \$500 (Limit 4)

- ▶ Display ad in the Weekly Update E-Newsletter each Monday for three calendar months
- ▶ Position is below Chamber Central heading
- ▶ Banner Ad size is 480x60
- ▶ Ad will be linked to company website
- ▶ Camera ready png files due one week prior to run date
- ▶ Ads are subject to approval by Chamber staff

### Three Month Package: Member Central - \$500 (Limit 4)

- ▶ Display ad in the Weekly Update E-Newsletter each Monday for three calendar months
- ▶ Position is below Member Central heading
- ▶ Banner Ad size is 480x60
- ▶ Ad will be linked to company website
- ▶ Camera ready png files due one week prior to run date
- ▶ Ads are subject to approval by Chamber staff

## Monthly E-Calendar

Each month the Lake Houston Area Chamber of Commerce members are sent an E-Calendar listing upcoming Chamber events. Events will be linked to the Chamber website where members can RSVP or add the event to their Outlook calendar. This calendar will be distributed via email to approximately 1,100 email addresses.

DATES: Monthly | DISTRIBUTION: 1,200 monthly

### Presenting Sponsor - \$1200 (Limit 1)

- ▶ Premier recognition at the top of our Monthly E-Calendar with a banner ad and hyperlink on each edition for one year
- ▶ Ad size is 480x60
- ▶ Camera ready png files due one week prior to run date
- ▶ Ads are subject to approval by Chamber staff

### Networking Section Sponsor - \$100 (Limit 1 per month)

- ▶ One display ad in the monthly E-Calendar with hyperlink
- ▶ Position is below the Presenting Sponsor on the right side
- ▶ Ad size is 480x60
- ▶ Placement for first or second position of Monthly Sponsor ads is on a first come, first served basis
- ▶ Camera ready png files due one week prior to run date
- ▶ Ads are subject to approval by Chamber staff

## Monthly Facebook Live Chamber Chat

Each month the Lake Houston Area Chamber of Commerce will host a show live on the Chamber Facebook page about community happenings, legislation affecting Lake Houston Area businesses, Chamber programs and events and much more.

DATES: Monthly | VIEWS: 2,500 or more (based on previous videos posted)

### Presenting Sponsor - \$1,500 (Limit 1)

- ▶ Premier recognition in all advanced publicity and social media for all 12 shows as Chamber Chat presented by (Company Name)
- ▶ Logo use where applicable
- ▶ Opportunity to give a brief introduction about your company in all 12 shows

### Monthly Sponsor - \$200 (Limit 12)

- ▶ Recognition in all advanced publicity and social media as monthly sponsor
- ▶ Visual and verbal recognition in show