

# TRC Sales Incentives 2018

## Items that Qualify for Incentives

- New Memberships
- Program & Event Sponsorships
- E-Communication & Publication Sponsorships
- Economic Development Sponsorships

### CASH INCENTIVE SCHEDULE

Production Level	Chamber Buck Award Amount	Cumulative Value
\$350.00	\$40.00	\$40.00
\$800.00	\$50.00	\$90.00
\$1,300.00	\$75.00	\$165.00
\$2,500.00	\$125.00	\$290.00
\$4,000.00	\$150.00	\$440.00
\$5,200.00	\$150.00	\$590.00
\$6,600.00	\$200.00	\$790.00
\$8,200.00	\$200.00	\$990.00
\$10,000.00	\$250.00	\$1,240.00
\$12,600.00	\$300.00	\$1,540.00
\$15,000.00	\$300.00	\$1,840.00
\$17,600.00	\$325.00	\$2,165.00
\$20,000.00	\$350.00	\$2,515.00
\$25,000.00	\$450.00	\$2,965.00
\$30,000.00	\$500.00	\$3,465.00

### TRADE INCENTIVE SCHEDULE

Production Level	Chamber Buck Award Amount	Cumulative Value
\$350.00	\$20.00	\$20.00
\$800.00	\$25.00	\$45.00
\$1,300.00	\$30.00	\$75.00
\$2,500.00	\$50.00	\$125.00
\$4,000.00	\$60.00	\$185.00
\$5,200.00	\$70.00	\$255.00
\$6,600.00	\$100.00	\$355.00
\$8,200.00	\$125.00	\$480.00
\$10,000.00	\$135.00	\$615.00
\$12,600.00	\$165.00	\$780.00
\$15,000.00	\$175.00	\$955.00
\$17,600.00	\$175.00	\$1,130.00
\$20,000.00	\$200.00	\$1,330.00
\$25,000.00	\$225.00	\$1,555.00
\$30,000.00	\$250.00	\$1,805.00

Volunteers will receive “Chamber Bucks” incentives for their sales. At the end of the campaign, volunteers can use Chamber Bucks to:

- Purchase any remaining un-sold sponsorship (excludes Print Publication Ads)
- Trade in their Chamber Bucks for cash. Cash value is 50% of the Chamber Buck Value.
- Purchase a “TRIP FOR ONE” on the Chamber Incentive Trip for **\$1,400** Chamber Bucks or “TRIP FOR TWO” on the Chamber Incentive Trip for **\$2,000** Chamber Bucks. \*
- *\*You must sell at least one membership to qualify for the trip for one or two memberships for the trip for two.*
- You will be credited for checks or cash turned in with a completed application form
- A completed and signed contract is required for all sponsorships
- Incentives are awarded based on the amount of cash, checks, or signed agreements received
- A 1099 Form will be issued for all awards

Double Chamber Bucks will be granted to volunteers who sell:

- New Memberships
- EDP Partner Investments
- Sponsorships to any business who has not sponsored an event with us after December 31, 2015.