

ECONOMIC DEVELOPMENT PARTNERSHIP



Industry Tours

The truly fun part of economic development is seeing all of the hard work and effort of EDO staff, businesses, higher ed and government agencies come to life in the form of a new company coming to our region or an existing company expanding in the Lake Houston area. Industry tours are designed to give you an insider's perspective of not only the operations of the company, but how economic development helped to make their expansion a reality. With companies like DeLorean (yes, "Back to the Future" DeLorean!), TechnipFMC and McCord Development, we'll take you through their facilities, thought process, vision and ultimate implementation.

DATE: TBD, three times a year | EXPECTED ATTENDANCE: 20

Presenting Sponsor - \$1,000 (Limit 1)

- ▶ Premier Recognition in all advanced publicity and social media as Presenting Sponsor in all promotions as Coffee Talks presented by (Company Name)
- ▶ Logo used where applicable
- ▶ Placement of company's promotional materials (provided by company) at each guest's seat
- ▶ Visual and verbal recognition at event
- ▶ Opportunity to welcome guests at the beginning of each program and briefly tell about your business
- ▶ Logo/hyperlink on Chamber website
- ▶ Two reservations for event

Gold Sponsor - \$500 (Limit 2)

- ▶ Logo on event announcements/invitations
- ▶ Recognition in advance publicity
- ▶ Visual and verbal recognition at event
- ▶ Opportunity to place marketing material at each seat
- ▶ Company name/hyperlink on Chamber website
- ▶ One reservation for event