

# PRINT PUBLICATIONS



## Business Matters Magazine

The award winning regional quarterly magazine, *Lake Houston Business Matters*, is a full color, glossy publication which includes feature stories, business briefs and articles that tackle issues faced by Lake Houston Area businesses. This prestigious publication provides the opportunity to market your company's products and services directly to Chamber members, as well as members of the business community. Five thousand copies of each issue will be mailed directly to local businesses as well as shared in digital form. The magazine will be used to promote businesses to hundreds of visitors each month. All advertisers will receive full color ads with graphic design included in their price.

PUBLICATION DATES: Winter, Spring and Fall 2019 | DISTRIBUTION: 5,000

SIZE & DIMENSIONS	MAGAZINE SPECIAL: THREE TIME RATE	ONE TIME RATE: *Note Winter, Spring or Fall on contract
Full Page: 7.5" x 9.875"	\$995 per issue (\$2,985 total)	\$1,295
1/2 Page: 7.5" x 4.875"	\$695 per issue (\$2,085 total)	\$895
1/4 Page: 3.625" x 4.875"	\$495 per issue (\$1,485 total)	\$595
1/8 Page: 3.625" x 2.375"	\$295 per issue (\$885 total)	\$395
Back Cover: 8.5" x 11"	\$1,495 per issue (\$4,485 total)	\$1,795
Inside Back Cover: 8.5" x 11"	\$1,295 per issue (\$3,885 total)	\$1,395
Inside Front Cover: 8.5" x 11"	\$1,295 per issue (\$3,885 total)	\$1,395
Page 3 or page 5: 8.5" x 11"	\$1,195 per issue (\$3,585 total)	\$1,295