

SIGNATURE EVENTS



10th Annual Lake Houston 10k 5k

The Lake Houston 10k 5k has put the community on the map as a place for health and wellness events. This event is a great opportunity for company exposure to many Lake Houston residents, as well as the Greater Houston area, showcasing Lake Houston as a vibrant place to visit while providing greater visibility for local businesses. In its tenth year, the Lake Houston 10k 5k will draw an estimated 1,000 runners with multiple vendor spaces available and a kids zone for families to enjoy.

DATE: October, 2019 | EXPECTED ATTENDANCE: 1,000 runners/1,500 community members

Presenting Sponsor - \$10,000 (Limit 1)

- ▶ Recognition as The Tenth Annual Lake Houston 10k 5k Presented by (Company Name)
- ▶ Premier recognition on all advance publicity, printed material and race shirt, plus special visual and verbal recognition at the event
- ▶ Logo on runner race bag
- ▶ Recognition on runner awards
- ▶ One double booth in a premiere location at event
- ▶ Participation in awards presentation and pictures
- ▶ Registration for 10 runners
- ▶ Logo/hyperlink on Chamber website
- ▶ Recognition through social media outlets
- ▶ Packet pickup signage
- ▶ Recognition on jumbo video board
- ▶ Option to place promo items in runners' bags
- ▶ Six additional race shirts

1K Kids Run Sponsor - \$5,000 (Limit 2)

- ▶ One double-booth in a premiere location
- ▶ Recognition on all advance publicity, printed material and race shirt
- ▶ Registration for eight runners
- ▶ Logo/hyperlink on Chamber website
- ▶ Recognition through social media outlets
- ▶ Special visual and verbal recognition at the event
- ▶ Packet pickup signage
- ▶ Recognition on jumbo video board
- ▶ Option to place promo items in runner bags
- ▶ Four additional race shirts

Gold Sponsor - \$2,500 (Limit 4)

- ▶ One booth in a premiere location
- ▶ Recognition on all advance publicity, printed material and race shirt
- ▶ Registration for six runners
- ▶ Recognition with hyperlink on Chamber website
- ▶ Special visual and verbal recognition at the event
- ▶ Recognition on jumbo video board
- ▶ Option to place promo items in runner bags
- ▶ Three additional race shirts

Kid's Zone Sponsor - \$2,000 (Limit 1)

- ▶ Recognition as (Company Name) Kid Zone on all pre-event publicity and event publications
- ▶ Signage at the event
- ▶ One booth at Kid's Zone location
- ▶ Registration for four runners
- ▶ Recognition with hyperlink on Chamber website
- ▶ Special visual and verbal recognition at the event

- ▶ Recognition on jumbo video board
- ▶ Place items in runner bags (optional)
- ▶ Two additional race shirts

Silver Sponsor - \$1,500 (Limit 6)

- ▶ One booth
- ▶ Special visual and verbal recognition at the event
- ▶ Registration for up to four runners
- ▶ Recognition on the Chamber website
- ▶ Recognition on jumbo video board
- ▶ Option to place promo items in runner bags
- ▶ Two additional race shirts

Packet Pick-Up Sponsor - \$1,000 (Limit 1)

- ▶ Opportunity to engage with up to 1,000 runners as they pick up their race shirt and runner bag
- ▶ Recognition as (Company Name) Packet Pick-up
- ▶ Recognition in all advanced publicity for packet pick-up
- ▶ At least eight hours of promotional time (all day Friday and Saturday morning)
- ▶ Signage at event
- ▶ Recognition with hyperlink on Chamber website

Race Results Sponsor - \$1,000 (Limit 1)

- ▶ Signage on race results video board
- ▶ Verbal recognition throughout the race as (Company Name) Results Board
- ▶ One booth

Bronze Sponsor - \$500 (Limit 20)

- ▶ One booth at the event
- ▶ Verbal recognition at the event
- ▶ Recognition on the Chamber website
- ▶ One race shirt

Hydration Station Sponsor - \$350 (Limit 4)

- ▶ (Company Name) Hydration Station marked on map given to 1,000 runners
- ▶ Promote business to 1,000 runners on course
- ▶ Signage at Hydration Station
- ▶ Opportunity for business to pass out drinks to runners
- ▶ Visual and verbal recognition at event
- ▶ Place items in runner bags (optional)