

# PRINT Publications



## Business Matters Magazine

Our new quarterly magazine, “Lake Houston Business Matters” is a full color, glossy magazine which includes feature stories, business briefs and articles that tackle issues faced by Lake Houston Area businesses. This prestigious publication provides the opportunity to market your company’s products and services directly to Chamber members, as well as members of the business community. Five thousand copies of each issue will be mailed directly to local businesses, as well as shared in digital form. The magazine will be used to promote you and other businesses to hundreds of visitors and callers we get each month. All advertisers will receive full color ads with graphic design included in their price.

**PUBLICATION DATES** January 2016 (Issue Focus: Professional Development/Education), April 2016 (Issue Focus: Medical/Health), October 2016 (Issue Focus: Finance/Economic Development) | **DISTRIBUTION** 5,000

SIZE & DIMENSIONS	MAGAZINE SPECIAL: THREE TIME RATE	ONE TIME RATE: *Note Jan., April or Oct. on contract
<b>Full Page:</b> 7.5" x 9.875"	<b>\$1,075 per issue</b> (\$3,225 total)	\$1,495
<b>1/2 Page:</b> 7.5" x 4.875"	<b>\$715 per issue</b> (\$2,145 total)	\$995
<b>1/4 Page:</b> 3.625" x 4.875"	<b>\$424 per issue</b> (\$1,272 total)	\$595
<b>1/8 Page:</b> 3.625" x 2.375"	<b>\$290 per issue</b> (\$870 total)	\$395
<b>Back Cover:</b> 8.5" x 11"	<b>\$1,849 per issue</b> (\$5,547 total)	\$2,495
<b>Inside Back Cover:</b> 8.5" x 11"	<b>\$1,525 per issue</b> (\$4,575 total)	\$2,095
<b>Inside Front Cover:</b> 8.5" x 11"	<b>\$1,525 per issue</b> (\$4,575 total)	\$2,095
<b>Page 3 or page 5:</b> 8.5" x 11"	<b>\$1,435 per issue</b> (\$4,305 total)	\$1,995