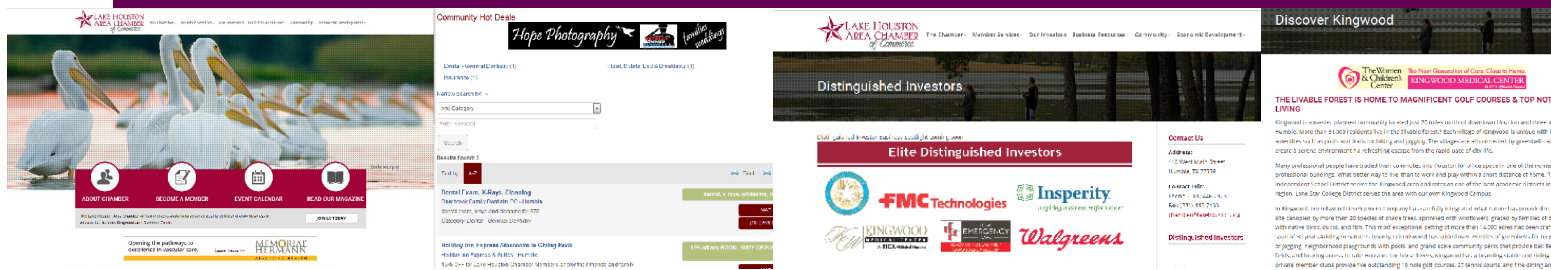


E-COMMUNICATION



Web Page Advertisements

The Chamber website gets an average of 8,285 hits each month and attracts an impressive amount of unique visitors. Take advantage of this one-of-a-kind advertising opportunity to capture the attention of your target customers. Explore the possibilities with 480 x 60 pixel banner ad opportunities throughout the Chamber website.

Home Page Banner Sponsor - \$2000 (Limit 1)

- ▶ For 12 months your company's ad will be displayed on the home page of the Lake Houston Area Chamber's website
- ▶ Ad will be hyperlinked to company website
- ▶ Camera ready png files due one week prior to run date
- ▶ Ads are subject to approval by Chamber

Info Page Sponsor - \$550 (Limit 1 Ad Per Page)

- ▶ For 12 months your ad will be displayed on your choice of "Info Pages" as listed below (Indicate specific "Info Page" on contract):
 - ▶ Ambassadors
 - ▶ BizCom Groups
 - ▶ Certificates of Origin
 - ▶ Chamber 101
 - ▶ Chamber Advantage Program
 - ▶ Distinguished Investors
 - ▶ Healthcare
 - ▶ Leadership Lake Houston
 - ▶ Networking Events
 - ▶ Programs
 - ▶ Relocation Info
- ▶ Resources & Counseling
- ▶ Signature Events
- ▶ Visitor Information
- ▶ Ad will be hyperlinked to company website
- ▶ Camera ready png files are due one week prior to run date
- ▶ Ads are subject to approval by Chamber

Search Page Sponsor - \$750 (Limit 1 Ad Per Page)

- ▶ For 12 months your ad will be displayed on your choice of "Search Pages" as listed below (Indicate specific "Search Page" on contract):
 - ▶ Lake Houston Business Matters Magazine
 - ▶ Hot Jobs
 - ▶ Hot Deals
 - ▶ Newsroom
 - ▶ Member Directory
- ▶ Ad will be hyperlinked to company website
- ▶ Camera ready png files due one week prior to run date
- ▶ Ads are subject to approval by Chamber

Discover Page Sponsor - \$750 (Limit 1 Ad Per Page)

- ▶ For 12 months your ad will be displayed on your choice of the Lake Houston Area Chamber's Discover web pages (Indicate specific "Discover Page" on contract):
 - ▶ Discover Atascocita
 - ▶ Discover Humble
 - ▶ Discover Kingwood
 - ▶ Discover Summer Creek
- ▶ These pages get the highest amount of web traffic aside from the Chamber home page and login page
- ▶ Ad will be hyperlinked to company website
- ▶ Camera ready png files due one week prior to run date
- ▶ Ads are subject to approval by Chamber