



Networking After Hours

Networking After Hours is an opportunity for our members to visit and explore the host business and meet new Chamber members. Host businesses will host approximately 80 people and have the opportunity to show off their facility. New members will have the opportunity to set up a small display to market their business. This is sure to be a great event for current members and new members alike! New members introduce themselves and connect with current members to learn about their membership benefits and opportunities to get involved with the Chamber. It is held at various locations from 4:30 p.m. - 6:30 pm.

EXPECTED ATTENDANCE: 80+

Presenting Sponsor - \$1250 (Limit 1)

- ▶ Premier recognition as Presenting Sponsor: "Networking After Hours Presented by (company name)."
- ▶ Logo on event announcements
- ▶ Premier placement in advance publicity
- ▶ Logo on event signage
- ▶ Opportunity to address the guests during the program
- ▶ Opportunity to set up a marketing table at registration
- ▶ Logo/hyperlink on Chamber website
- ▶ Recognition through social media outlets
- ▶ Logo utilized where applicable

Gold Sponsor - \$600 (Limit 3)

- ▶ Logo on event announcements
- ▶ Opportunity to set up a marketing table in registration area
- ▶ Recognition in advance publicity
- ▶ Recognition on event signage
- ▶ Opportunity to place marketing material at event
- ▶ Logo/hyperlink on Chamber website
- ▶ Recognition through social media outlets

Silver Sponsor - \$300 (Limit 5)

- ▶ Recognition on event announcements
- ▶ Recognition in advance publicity
- ▶ Recognition on event signage
- ▶ Recognition on the Chamber website

Host Sponsor - \$500 (Limit 6)*

6 Available: One each for January/February, March/April, May/June, July/August, September/October, November/December. Sponsor and Chamber will work to select a date in the two-month time frame sponsor selects.

- ▶ Chamber will promote the event through the Weekly Update E-Newsletter, e-blasts, E-Calendar, Chamber website and various social media platforms (on which sponsor logo will be placed); furnish name tags and Chamber staff will register guests and collect business cards for the door prize drawings; provide small pop up tables for new members' display; give all business cards collected to the sponsor within one week of event; arrange for a PA system.
- ▶ Sponsor will: provide location with immediate or adjacent parking for 50 vehicles; arrange and pay for catering of food and beverage refreshments; arrange for a registration table at venue entrance; space for new members to showcase their businesses (approximately 10 new members); deliver welcome address by 5:30 p.m. Hosts are also encouraged to invite their customers. Contract is not confirmed until location is approved.

*NO FIRST RIGHT OF REFUSAL FOR 2018.