



# Annual Community Guide & Directory

Ten thousand copies of our award winning publication will be utilized in our business development and recruitment programs, as well as for potential residents, visitors, customers, and clients. Several thousand copies of the community guide, a full-color editorial and pictorial overview of the Atascocita, Humble, Kingwood and Summer Creek communities, will be published for distribution to new residents, businesses requesting relocation information, and will be placed in more than 1,000 hotel/motel rooms throughout the area. In addition, 5,000 will be mailed to area businesses including each of the member representatives of the Chamber. An online version of the Community Guide & Directory will also be available on the home page of the Lake Houston Area Chamber of Commerce's website Lakehouston.org. All advertisers will receive full color with graphic design included in the price.

PUBLICATION DATE: July 2017 | DISTRIBUTION: 10,000

SIZE & DIMENSIONS	PACKAGE DEAL DISCOUNT:	STAND-ALONE DIRECTORY AD:
Full Page: 7.5" x 9.875"	\$2,035	\$2,140
1/2 Page: 7.5" x 4.875"	\$1,450	\$1,525
1/4 Page: 3.625" x 4.875"	\$1,115	\$1,170
1/8 Page: 3.625" x 2.375"	\$795	\$835
Back Cover: 8.5" x 11"	\$3,645	\$3,835
Two-Page Spread: 8.5" x 22"	\$3,610	\$3,800
Inside Back Cover: 8.5" x 11"	\$3,465	\$3,645
Inside Front Cover: 8.5" x 11"	\$3,465	\$3,645
Page 3 or page 5: 8.5" x 11"	\$2,236	\$2,354