

SIGNATURE EVENTS



Annual Awards Extravaganza

Join us as the Lake Houston Area Chamber celebrates 92 years with the installation of our new Board Chair and board of directors. The Extravaganza is a celebration of the past year's outstanding volunteer leaders and accomplishments featuring the presentation of the Dr. Haden McKay Citizen of the Year Award, Spirit of the Chamber Award and the Rising Star Award. The Extravaganza also honors the 2016 board and committee leaders. The event kicks off with an Honoree Reception allowing guests access to meet and mingle with the 2016 award winners.

DATE: January 2017 | EXPECTED ATTENDANCE: 300

Presenting Sponsor - \$3,500 (Limit 1)

- ▶ Recognition as Presenting Sponsor: "The 2017 Annual Awards Extravaganza Presented by (company name)"
- ▶ Two reserved tables of eight in a premier location with corporate identification
- ▶ Opportunity to address attendees from the podium
- ▶ Premier placement in advance publicity
- ▶ Recognition in all printed material including your logo on mailed invitations and event programs
- ▶ Emcee recognition and on-screen recognition
- ▶ Opportunity to place a promotional gift at each seat
- ▶ Logo/hyperlink on Chamber website
- ▶ Recognition through social media outlets

Platinum Sponsor - \$2,000 (Limit 1)

- ▶ Recognition as the Honoree Reception Sponsor "(Company name) Honoree Reception"
- ▶ Host of the Honoree Reception, which will be held from 11:00-11:30 a.m.
- ▶ Special recognition as Honoree Reception Sponsor in all printed material including mailed invitations and event programs
- ▶ One reserved table of eight in a premier location with corporate identification at table
- ▶ Logo utilized where applicable
- ▶ Emcee recognition and on-screen recognition
- ▶ Recognition in advance publicity
- ▶ Logo/hyperlink on Chamber website
- ▶ Recognition through social media outlets

Gold Sponsor - \$1,500 (Limit 5)

- ▶ One reserved table of eight with corporate identification
- ▶ Recognition in all printed material including mailed invitations and event programs
- ▶ Logo utilized where applicable
- ▶ Emcee recognition and on-screen recognition
- ▶ Recognition in advance publicity
- ▶ Logo/hyperlink on Chamber website
- ▶ Recognition through social media outlets

Awards Sponsor - \$1,000 (Limit 1)

- ▶ Company name featured on all special recognition awards
- ▶ Recognition as "Awards Presented by (company name)" in advanced publicity and event program
- ▶ Press release and picture with recipient submitted to local newspapers
- ▶ Emcee recognition and on-screen recognition
- ▶ Hyperlink on Chamber website
- ▶ Special visual and verbal recognition at the event
- ▶ Lunch for two representatives

Silver Sponsor - \$800 (Limit 8)

- ▶ One reserved table of eight with corporate identification
- ▶ Recognition in event programs
- ▶ Emcee recognition and on-screen recognition
- ▶ Recognition in advance publicity
- ▶ Hyperlink on Chamber website

Bronze Sponsor - \$600 (Limit 15)

- ▶ One reserved table of eight with corporate identification
- ▶ Emcee recognition and on-screen recognition
- ▶ Recognition in E-Blasts
- ▶ Recognition on the Chamber website

Reserved Table - \$500 (Limit 25)

- ▶ One reserved table of eight with corporate identification

Reservations for TWO - \$120 (UNLIMITED)