

SIGNATURE EVENTS



8th Annual Lake Houston 10k 5k

The Lake Houston 10k 5k has helped put the community on the map as a place for health and wellness events. This event is a great opportunity for company exposure to many Lake Houston residents, as well as the Greater Houston area, showcasing Lake Houston as a vibrant area to visit while providing greater visibility for our local businesses. In its eighth year, the Lake Houston 10k 5k will draw an estimated 900 runners.

DATE: August 2017 | EXPECTED ATTENDANCE: 900

Presenting Sponsor - \$10,000 (Limit 1)

- ▶ Recognition as Presenting Sponsor: “The Eighth Annual Lake Houston 10k 5k Presented by (company name)”
- ▶ Premier recognition on all advance publicity, printed material and race shirt
- ▶ Logo on runner’s race bag
- ▶ Recognition on runners awards
- ▶ One booth in a premiere location
- ▶ Special visual and verbal recognition at the event
- ▶ Participation in awards presentation and pictures
- ▶ Registration for 10 runners
- ▶ Logo/hyperlink on Chamber website
- ▶ Recognition through social media outlets
- ▶ Packet pickup signage
- ▶ Recognition on jumbo video board
- ▶ Option to place promo items in runners’ bags
- ▶ Six race shirts

Platinum Sponsor - \$5,000 (Limit 2)

- ▶ Prominent placement of company logo on race shirts
- ▶ One double-booth in a premiere location
- ▶ Recognition on all advance publicity, printed material and race shirt
- ▶ Logo on runner’s race bag
- ▶ Registration for up to eight runners
- ▶ Logo/hyperlink on Chamber website
- ▶ Recognition through social media outlets
- ▶ Special visual and verbal recognition at the event
- ▶ Packet pickup signage
- ▶ Recognition on jumbo video board
- ▶ Option to place promo items in runners’ bags
- ▶ Four race shirts

Gold Sponsor - \$2,500 (Limit 4)

- ▶ One booth in a premiere location
- ▶ Recognition on all advance publicity, printed material and race shirt
- ▶ Registration for up to six runners
- ▶ Recognition with hyperlink on Chamber website
- ▶ Special visual and verbal recognition at the event
- ▶ Recognition on jumbo video board
- ▶ Option to place promo items in runners’ bags
- ▶ Three race shirts

Silver Sponsor - \$1,500 (Limit 6)

- ▶ One booth
- ▶ Special visual and verbal recognition at the event
- ▶ Registration for up to four runners
- ▶ Recognition on the Chamber website
- ▶ Recognition on jumbo video board
- ▶ Option to place promo items in runners’ bags
- ▶ Two race shirts

Bronze Sponsor - \$500 (Limit 10)

- ▶ One booth at the event
- ▶ Verbal recognition at the event
- ▶ Recognition on the Chamber website
- ▶ One race shirt

Kid Zone Sponsor - \$2,000 (Limit 1)

- ▶ Naming Rights: “[Your Business Name] Kid Zone” on all pre-event publicity and event publications
- ▶ Signage at the event
- ▶ One booth at Fun Zone location
- ▶ Registration for up to four runners
- ▶ Recognition with hyperlink on Chamber website
- ▶ Special visual and verbal recognition at the event
- ▶ Recognition on jumbo video board
- ▶ Two race shirts

Race Results Sponsor - \$1,000 (Limit 1)

- ▶ Signage on Race Results Video Board
- ▶ Verbal recognition throughout the race as “Check out results at the ‘Company Name’ Results Board”
- ▶ One booth

Hydration Station Sponsor - \$250 (Limit 3)

- ▶ Sponsorship of a Hydration Station on the course
- ▶ Signage at Hydration Station
- ▶ Opportunity for to pass out water to runners
- ▶ Visual and verbal recognition at event

Promotional Booth - \$150 (Limit 7)

- ▶ One 10’X 10’ booth space at the event from 6 to 10 a.m. Based on approval set forth by guidelines of Kings Harbor. All awnings, tables and chairs to be provided by the business. Electricity is not available.