



Chamber 101

This quarterly program gives new members and new representatives of existing members the opportunity to learn more about the Chamber and its role in the Lake Houston Area. Forge new relationships as Chamber staff are introduced and an overview is given of their respective responsibilities. Information is provided about all programs, the Chamber website, programs and events, Chamber member benefits and areas of involvement.

DATES: March 2017, June 2017, September 2017, November 2017 | **EXPECTED ATTENDANCE:** 25

Presenting Sponsor - \$750 (Limit 1)

- ▶ Recognition as Presenting Sponsor in all promotions “Chamber: 101 Presented by (company name)”
- ▶ Premier recognition in all advance publicity
- ▶ Logo on all invitations/announcements
- ▶ Placement of company’s promotional materials (provided by company) at each guest’s seat
- ▶ Visual and verbal recognition at event
- ▶ Opportunity to welcome guests at the beginning of each program and briefly tell about your business
- ▶ Logo/hyperlink on Chamber website
- ▶ Recognition through social media outlets
- ▶ Logo where applicable

Gold Sponsor - \$400 (Limit 2)

- ▶ Logo on event announcements/invitations
- ▶ Recognition in advance publicity
- ▶ Visual and verbal recognition at event
- ▶ Opportunity to place marketing material at each seat
- ▶ Company name/hyperlink on Chamber website

Silver Sponsor - \$250 (Limit 2)

- ▶ Recognition on event announcements/invitations
- ▶ Recognition in advance publicity
- ▶ Visual and verbal recognition at event
- ▶ Recognition on the Chamber website